

**Volunteer Center of Greater Milwaukee,
a service of the Nonprofit Center of Milwaukee, Inc.**

2009 Corporate Membership

When companies are engaged in the community everyone wins. Milwaukee citizens benefit, companies are more visible, and employees gain new skills and awareness. The Volunteer Center of Greater Milwaukee is Milwaukee's primary resource for volunteerism. We can help any size company create corporate teams and connect with meaningful service opportunities. We believe that community service, social consciousness and good corporate citizenship make for stronger employees, stronger businesses and stronger communities.

BVC (Business Volunteer Council) Membership - \$500

Recommended for companies with under 25 employees

- Attend quarterly Business Volunteer Council meetings with Milwaukee's leading companies.
- Receive monthly email updates of group volunteer opportunities.
- Receive one Group Volunteer Project Book listing service opportunities for employees.
- Receive the Corporate Volunteer Handbook outlining how to start a volunteer team.
- Attend discounted training, i.e. *Open the Board Room Door: Choosing to Serve*, and *Project Leader Training* held at the NPC.
- Your company name appears on all membership lists.
- Receive regular publications and invitations from the Nonprofit Center.

Basic Membership - \$1,000

Recommended for companies with 25 - 250 employees

- Receive two Group Volunteer Project Books listing service opportunities for employees.
- Conduct an Employee Volunteer Assessment Survey designed and tabulated by the Volunteer Center.
- Basic membership includes all BVC member services.

Premier Membership - \$2,000

Recommended for companies with over 250 employees

- Receive three Group Volunteer Project Books listing service opportunities for employees.
- Our staff representative will attend your volunteer team meetings, if requested.
- Receive personal service in finding projects for your team.
- Conduct an *Open the Board Room Door* workshop at your company for a discounted fee; focus is board and committee service.
- Collaborate to educate and encourage staff to serve on nonprofits boards and committees (i.e. a presentation; panel, lunch and learn)
- Receive personal service to connect your staff with board and committee opportunities.
- Premier Membership includes all member services listed above (Basic and BVC).



2009 Sponsor Opportunities - \$2,500+

Companies that sponsor any line item below will receive the \$2,000 Premier Membership benefits in addition to the associated benefits.

EVENTS:

Nonprofit Center Open House	An excellent opportunity for past and current nonprofit agency members to network and learn more about NPC services; 200 attendees.	\$2,500	Fall date TBD <ul style="list-style-type: none"> • Name and logo on all materials • Recognition at the event 	Available
Spirit of the Sector: Holiday Celebration of Diversity	Featuring music, traditional food, artists and displays, this celebration showcases Milwaukee's rich tapestry of cultural diversity, including the traditions of Chanukah, Kwanzaa, Christmas and New Year. 350 attendees.	\$3,000	<ul style="list-style-type: none"> • Name and logo on all materials (put into the hands of 20,000 people) • Recognition at the event-December 3rd • Ten tickets 	Available
Two follow-up workshops to the 2008 <i>Accepting the Racial Equity Challenge</i> Conference	An exciting opportunity for nonprofits and community leaders to take a deeper look into areas related to racial equity, how to make it a reality, an essential element of governance, programs and outcomes, and how using a racial equity lens works in practice.	\$3,000/each or \$5,000 for series	Dates TBD <ul style="list-style-type: none"> • Name and logo on all materials • Recognition at the event • Ten tickets 	Available
Make a Difference Day	Annual day of service November 7th – 1000+ volunteers assist 350+ seniors in preparing their homes for winter.	\$4,000	<ul style="list-style-type: none"> • Exclusive sponsorship rights • Recognition at kick-off breakfast • Name and logo on all print materials 	Available
Volunteer Celebration	Our annual celebration luncheon invitation is sent to over 7,000 civic, business, nonprofit leaders and community volunteers. This event on Thursday, April 23rd, recognizes the outstanding efforts of Milwaukee County volunteers and is attended by 400+ people.	\$3,500 \$5,500 \$8,000	<ul style="list-style-type: none"> • One table and ¼ page program ad • Two tables and ½ page program ad • Program mention as award donor • Three tables and full-page program ad • Premier program mention as award donor • Banners hung at event <p>All levels include name and logo on materials (invitation, program, press releases, posters, and slide presentation).</p>	No longer Available

PROGRAMS:

Management Assistant Program (MAP)	Connect a company with management expertise in an area that matches a nonprofit needs.	\$2,500	<ul style="list-style-type: none"> • Name and logo on all materials 	Available
Hands On Network	Support our affiliation in the national network to develop volunteer leaders locally and strengthen the community through meaningful volunteer action.	\$2,500	<ul style="list-style-type: none"> • Name and logo on all materials • Recognition at the event 	Available

Volunteer Website	Milwaukee's primary resource for volunteer connections – the site averages 3,000 unduplicated visitors/month.	\$3,000	<ul style="list-style-type: none"> • www.volunteermilwaukee.org • Name and logo listed on home page 	Available
Finance Center	Promotes excellence in financial accountability through a variety of services, including training, consultation, and contracted financial services round tables.	\$5,000	<ul style="list-style-type: none"> • Name and logo on all materials • Opportunity to serve on Finance Center Advisory group 	No longer available
Giving Tree	Annual holiday distribution of 13,000+ gifts to people in need at 200+ organizations.	\$7,000	<ul style="list-style-type: none"> • Exclusive sponsorship rights • Name and logo on all promo materials • Name and logo on tags 	Available
Jobs That Serve Website	www.jobsthatserve.com - web site listing open positions at nonprofit agencies – averages 12,000 visitors/month	\$7,500	<ul style="list-style-type: none"> • Exclusive sponsorship rights • Name and logo listed on home page 	Available

PUBLICATIONS:

<i>At the Center</i> Newsletter	Help students find volunteer opportunities in our Summer edition, or help people connect with the community through our popular Holiday edition. Both are distributed to 7,000+ homes and businesses.	\$5,000	<ul style="list-style-type: none"> • Name and logo on one edition • Copies and/or electronic format for distribution to your employees • Only \$8,000 if sponsoring both editions 	Available
<i>Urban Connections</i>	This quarterly publication is mailed to 20,000 nonprofits, individuals, and businesses.	\$6,000	<ul style="list-style-type: none"> • Name on logo on one issue 	Available

SCHOLARSHIPS*:

Nonprofit Agency Membership	Support nonprofit excellence by sponsoring three start-up or small agency members	\$3,000	<ul style="list-style-type: none"> • Acknowledgement in Annual Report 	No longer Available
Leader Circle for New Executive Directors	Build nonprofit leadership. The sessions are a coaching and learning experience designed to establish a peer network to collaborate and problem solve.	\$3,000	<ul style="list-style-type: none"> • Name and logo on print material • Recognition at annual kick-off 	Available
Volunteer Management Training	Provide volunteer management essentials to four nonprofit agencies in this three-part series.	\$3,000	<ul style="list-style-type: none"> • Name and logo on Training Calendar • Recognition at workshops 	No longer available
Human Resources Training	Provide training to three nonprofit agencies; this six-part series includes Developing an HR Department, the Employee Handbook, Rewarding Employees, and Conducting Performance Appraisals.	\$3,000	<ul style="list-style-type: none"> • Name and logo on Training Calendar • Recognition at workshops 	No longer available
Financial Management Training	Provide training to three nonprofit agencies; this five-part series includes Interpreting Financial Statements, Developing and Monitoring Budgets, Tax and Compliance Issues, and Insurance and Investments.	\$3,000	<ul style="list-style-type: none"> • Name and logo on Training Calendar • Recognition at workshops 	Available
Board Governance Training	Provide training to two nonprofit agencies; this six-part series includes such topics as Ten Steps for Board Readiness, Reading Board Financial Statements, and Creating an Annual Fund Raising Plan.	\$3,000	<ul style="list-style-type: none"> • Name and logo on Training Calendar • Recognition at workshops • Free attendance for five of your employees. 	Available

NPC Professional Development	Sponsor training for one employee to attend a national conference that supports management excellence and increased capacity and productivity.	\$3,500	<ul style="list-style-type: none"> • Thank you letter from employee • Listing in Annual Report • Only \$1,500 if already sponsoring another opportunity 	Available
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*program curriculum available upon request