

**Volunteer Center of Greater Milwaukee,  
a service of the Nonprofit Center of Milwaukee, Inc.**

**2008 Corporate Membership**

When companies are engaged in the community everyone wins. The people of Milwaukee benefit, companies are more visible, and employees build teamwork while gaining new skills and awareness. The Volunteer Center of Greater Milwaukee is Milwaukee's primary resource for volunteerism. We can help any size company create corporate teams and connect with meaningful service opportunities. We believe that community service, social consciousness and good corporate citizenship make for stronger employees, stronger businesses and stronger communities.

**BVC (Business Volunteer Council) Membership - \$500**

Recommended for companies with under 25 employees

- Attend quarterly Business Volunteer Council meetings with Milwaukee's leading companies.
- Receive monthly email updates of group volunteer opportunities.
- Receive one Group Volunteer Project Book listing service opportunities for employees.
- Your company name appears on all membership lists.
- Receive regular publications and invitations from the Nonprofit Center.

**Basic Membership - \$1,000**

Recommended for companies with 25 - 250 employees

- Receive the Corporate Volunteer Handbook outlining how to start a volunteer team.
- Receive two Group Volunteer Project Books listing service opportunities for employees.
- Conduct an Employee Volunteer Assessment Survey designed and tabulated by the Volunteer Center.
- Basic membership includes all BVC member services.

**Premier Membership - \$2,000**

Recommended for companies with over 250 employees

- Receive three Group Volunteer Project Books listing service opportunities for employees.
- Our staff representative will attend your volunteer team meetings, if requested.
- Receive personal service in finding projects for your team.
- Host a workshop for your employees on board development, including basic board roles and responsibilities. The Volunteer Center will conduct the workshop.
- Receive personal service to connect your staff with board and committee opportunities.
- Use database software to record your employees' volunteer hours.
- Premier Membership includes all member services listed above (Basic and BVC).

**Sponsor Opportunities - \$2,500+**

Companies that sponsor any category line item will receive Premier Membership benefits in addition to the associated benefits below.

## EVENTS:

<b>Nonprofit Center Open House</b>	The Nonprofit Center will host an Open House in the fall to give past and current nonprofit agency members an opportunity to learn more about the NPC services; will include a special program related to services available to the sector. Will draw approximately 200 attendees.	\$2,500	Date TBD <ul style="list-style-type: none"> <li>Name and logo on all materials</li> <li>Recognition at the event</li> <li>Opportunity to speak about services specific to nonprofit sector</li> </ul>	<b>Available</b>
<b>Spirit of the Sector: Holiday Celebration of Diversity</b>	Featuring music, traditional food, artists and displays, this annual celebration showcases Milwaukee's rich tapestry of cultural diversity, including the traditions of Chanukah, Kwanzaa, Christmas and New Year. 350 attendees.	\$3,000	<ul style="list-style-type: none"> <li>Name and logo on all materials (brochures put into the hands of 20,000 people)</li> <li>Recognition at the event</li> <li>Ten tickets</li> </ul>	<b>Available</b>
<b>Accepting the Racial Equity Challenge Conference</b>	An exciting opportunity for nonprofits and community leaders to explore racial equity, how to make it a reality, and essential element of governance, programs and outcomes. Learn what racial equity is and why it is critical to an organization's mission success, and how using a racial equity lens works in practice. Will draw approximately 200 attendees.	\$4,000	June 5 - Alverno College Conference Center <ul style="list-style-type: none"> <li>Name and logo on all materials</li> <li>Recognition at the event</li> <li>Ten tickets</li> <li>Only \$2,000 if already sponsoring another opportunity</li> </ul>	No longer available
<b>Make a Difference Day</b>	Annual day of service Saturday, November 8th – 1000+ volunteers help 350+ seniors prepare their homes for winter.	\$4,000	<ul style="list-style-type: none"> <li>Exclusive sponsorship rights</li> <li>Recognition at kick-off breakfast</li> <li>Name and logo on all print materials</li> </ul>	No longer available
<b>Volunteer Celebration</b>	Our annual celebration luncheon invitation is sent to over 7,000 civic, business, nonprofit leaders and community volunteers.  This event on Wednesday, April 30th, recognizes the outstanding efforts of volunteers and is attended by 400+ people.	\$3,000 \$5,000 \$7,500	<ul style="list-style-type: none"> <li>One table and ¼ page program ad</li> <li>Two tables and ½ page program ad</li> <li>Program mention as award donor</li> <li>Three tables and full page program ad</li> <li>Premier program mention as award donor</li> </ul> <p>All levels include name and logo on materials (invitation, program, press releases, posters, and slide presentation).</p>	No longer available

## PROGRAMS:

<b>Hands On Network</b>	Support our new affiliation in the national network to develop volunteer leaders and strengthen the community through meaningful volunteer action.	\$2,500	<ul style="list-style-type: none"> <li>Name and logo on all materials</li> <li>Recognition at the event</li> </ul>	<b>Available</b>
<b>Volunteer Website</b>	Milwaukee's primary resource for volunteer connections – the site averages 2,500 unduplicated visitors per month.	\$3,000	<ul style="list-style-type: none"> <li>www.volunteermilwaukee.org</li> <li>Name and logo listed on home page</li> </ul>	<b>Available;</b> currently has three sponsors
<b>Finance Center</b>	Promotes excellence in financial accountability through a variety of services, including training, consultation, and contracted financial services round tables.	\$5,000	<ul style="list-style-type: none"> <li>Name and logo on all materials</li> <li>Opportunity to serve on Finance Center Advisory group</li> </ul>	<b>Available</b>

<b>Giving Tree</b>	Annual holiday distribution of 13,000+ gifts to people in need at 200+ organizations.	\$7,000	<ul style="list-style-type: none"> <li>• Exclusive sponsorship rights</li> <li>• Name and logo on all promo materials</li> <li>• Name and logo on tags</li> </ul>	No longer available
<b>Jobs That Serve Website</b>	www.jobsthatserve.com - web site listing open positions at nonprofit organizations – averages 12,000 visitors/month	\$10,000	<ul style="list-style-type: none"> <li>• Exclusive sponsorship rights</li> <li>• Name and logo listed on home page</li> </ul>	<b>Available</b>

**PUBLICATIONS:**

<b>At the Center Newsletter</b>	Help students find volunteer opportunities in our Summer edition, or help people connect with the community through our popular Holiday edition listing. Both are distributed to 7,000+ homes and businesses.	\$5,000	<ul style="list-style-type: none"> <li>• Name and logo on one issue</li> <li>• Copies and/or electronic format for distribution to your employees</li> </ul>	Holiday edition still available
<b>Urban Connections</b>	This quarterly publication is mailed to 20,000 nonprofits, individuals, and businesses.	\$6,000	<ul style="list-style-type: none"> <li>• Name on logo on one issue</li> </ul>	<b>Available</b>

**SCHOLARSHIPS\*:**

<b>Nonprofit Agency Membership</b>	Support nonprofit excellence by sponsoring three start-up or small agency members for \$175 each	\$2,525	<ul style="list-style-type: none"> <li>• Acknowledgement in NPC Annual Report</li> </ul>	<b>Available</b>
<b>Leader Circle for New Executive Directors</b>	Build nonprofit executive leadership. The eight-session Leader Circle is a coaching and learning experience designed to establish a peer network to collaborate and problem solve.	\$3,000	<ul style="list-style-type: none"> <li>• Name and logo on print material</li> <li>• Recognition at annual kick-off</li> </ul>	<b>Available</b>
<b>Volunteer Management Training</b>	Provide volunteer management essentials to four nonprofit agencies in this three-part series.	\$3,000	<ul style="list-style-type: none"> <li>• Name and logo on Training Calendar</li> <li>• Recognition at workshops</li> </ul>	No longer available
<b>Human Resources Training</b>	Provide training to three nonprofit agencies; this eight-part series includes Developing an HR Department, the Employee Handbook, Rewarding Employees, and Conducting Performance Appraisals.	\$3,000	<ul style="list-style-type: none"> <li>• Name and logo on Training Calendar</li> <li>• Recognition at workshops</li> </ul>	No longer available
<b>Financial Management Training</b>	Provide training to three nonprofit agencies; this five-part series includes Interpreting Financial Statements, Developing and Monitoring Budgets, Tax and Compliance Issues, and Insurance and Investments.	\$3,000	<ul style="list-style-type: none"> <li>• Name and logo on Training Calendar</li> <li>• Recognition at workshops</li> </ul>	No longer available
<b>Board Governance Training</b>	Provide training to two nonprofit agencies; this six-part series includes such topics as Ten Steps for Board Readiness, Reading Board Financial Statements, and Creating an Annual Fund Raising Plan.	\$3,000	<ul style="list-style-type: none"> <li>• Name and logo on Training Calendar</li> <li>• Recognition at workshops</li> <li>• Free attendance for five of your employees.</li> </ul>	<b>Available</b>
<b>NPC Professional Development</b>	Sponsor training for one employee to attend a national conference that supports management excellence and increased capacity and productivity.	\$3,500	<ul style="list-style-type: none"> <li>• Thank you letter from employee</li> <li>• Listing in Annual Report</li> </ul>	<b>Available</b>

\*program curriculum available upon request